



## NEA-Alaska's Spring Leadership Conference

Captain Cook Hotel • April 9-11, 2010

### Cultivating the leaders of tomorrow

*Conference Goal: To target members who are committed to taking or continuing an active leadership role in their local for the 2010-2011 school year. Participants will acquire personal and organizational leadership skills that they will use to strengthen their local.*

### Conference Agenda

#### FRIDAY, APRIL 9

The sessions on Friday are scheduled from 4 – 6 pm; followed immediately with a group dinner and presentation from 6:30 – 8:30 pm.

#### 4 – 6 pm

- Strategies to defeat 'anti-free speech initiative'**  
Panel Discussion

- Organizational Analysis Skills (OAS)**

This workshop is about strategic thinking, structural analysis and development of tools for cooperative work through group dynamics. Focus will be on developing a common vision to strengthen both local and state organizations.

**Who should attend:** Experienced state and local leaders who want to build local and state capacity.

- Minority Leadership Skills (MLT)**

Workshop is designed to foster, promote and enhance development of leadership skills for members who may be interested in local and state policy making and leadership positions. Participants will develop leadership skills designed to strengthen their associations through incorporating diverse membership perspectives at the local and state levels.

**Who should attend:** Members who have demonstrated interest in leadership in their locals.

*Please note: if you choose to attend OAS or MLT on Friday afternoon, then you will continue in the same workshop on Saturday and Sunday.*

#### 6:30 – 8:30 pm

- Group Dinner and Presentation**

## SATURDAY, APRIL 10

**7 – 8:30 am Continental Breakfast**

**8:30 – Noon Workshop sessions for Saturday**

**Local Presidents Meeting**

In this meeting, local presidents who will serve in the 2010-2011 school year will have an extensive discussion with NEA-Alaska President, Barb Angaiak. The role of the president as spokesperson for the organization, running meetings, executive board roles, local calendar/plan, and other topics will be part of the discussion. Local presidents will be assisted in understanding the structure of NEA-Alaska and NEA from a governance perspective.

**Who should attend:** Presidents who will serve for the 2010-2011 school year.

**Effective Communication Strategies for Local Associations**

This workshop offers training in the all-important role of providing clear, consistent messages for internal and external audiences. Training consists of two components:

- making the most of social media for your local
- training for key communicators who will provide local voices in support of association priorities

**Who should attend:** All local association secretaries, public relations committee chairs, as well as any tech-savvy members who have an interest in exploring the possibilities for using Web 2.0 as a member organizing tool.

**Rights for Bargainers and Bargaining for Advocates**

This workshop offers training on how “mandatory subject of bargaining” relate to both rights advocacy and bargaining. The interconnectedness of bargaining and rights as well as the authority to obtain negotiated resolutions to issues that arise prior to opening bargaining for a successor agreement will be explored with concrete examples. Techniques for addressing these types of concerns will be provided to the participants.

**Who should attend:** Experienced Rights Advocates and Bargainers

**Organizational Analysis Skills, cont.**

This workshop is a continuation from Friday afternoon

**Minority Leadership Skills (MLT), cont.**

This workshop is a continuation from Friday afternoon

**12:15 – 1:30 pm**

**Group Lunch and Presentation**

## SATURDAY, APRIL 10, *continued*

1:30 – 5 pm

Workshop sessions *continue*

Dinner on own

## SUNDAY, APRIL 11

7 – 8:30 am Breakfast Buffet

8:30 – 11:30 am

Workshop sessions *continue from Saturday*



The conference will be held at the Hotel Captain Cook, located at 939 W 5<sup>th</sup> Avenue. Special conference rate: \$99 single/double + tax. Hotel reservations can be made on-line through the Captain Cook by clicking on [RESERVATIONS](#) and using the code: **neaklead** or by calling the hotel's toll free number at 1-800-843-1950 or 907-276-6000. *We cannot guarantee this conference rate after March 31.*

NEA-Alaska's **roommate locator** will be available on-line beginning March 1.

UAA credit course will be offered in conjunction with NEA-Alaska's Leadership Conference. Additional information will be posted to NEA-Alaska's website as it becomes available.